www.kaylahuffman.com

EXPERIENCES

05/2023present **Product Designer at Quest Analytics (contract)**

End-to-end design process including research, ideation, wireframing, prototyping, and testing. Facilitated accessibility audit. Cross-functional collaboration with engineering, product management, and stakeholders.

MATERNITY LEAVE

11/2021-01/2023 **Product Designer at Meta**

VR, web, and mobile (iOS & Android) design. Lead discovery sessions, communicated with and presented to stakeholders. Created user personas and journeys, wireframing, and prototyping. *affected by mass layoffs in 11/2022

09/2021-02/2022 **UI/UX Designer at Tubman**

Performed a content edit prior to beginning design ideation. Completed sketches and low-fidelity wireframes, spoke with engineering team on feasibility, finished high-fidelity wireframes with focus on visual design.

03/2021-09/2021 **UI/UX Designer at Tutoria**

Completed content edit prior to beginning new design ideation. Completed user research, usability testing, wireframing, and prototyping as part of the project. Ensured previous design iteration was ADA/WCAG compliant.

EDUCATION

2016 University of North Carolina at Greensboro
Bachelor of Arts, Political Science

TOOLS

_Adobe Photoshop

_Adobe Illustrator

_Asana

_Basic HTML/CSS

_Creative Suite

_Figma

_FullStory

_Invision

_Maze

_Miro

_Pendo

_Sketch

SKILLS

_Content Strategy

_Information Architecture

_Interaction Design

_Mobile Design

_Rapid Prototyping

_Storytelling

_Usability Testina

User Flows

_User Research

_Visual Design

_VR Design

_Web Design

_Wireframing

REFERENCES Contact info available upon request.

Justice Juraschek
Sr. Product Designer, Meta

Sachin Subraya
Sr. Product Design Engineer, Meta

Supriyo Roy
Sr. Data Science Manager, Meta