



# KAYLA HUFFMAN

Product Designer

## PORTFOLIO

[www.kaylahuffman.com](http://www.kaylahuffman.com)

## PHONE

303-518-0625

## E-MAIL

[kaylahuffmandesign@gmail.com](mailto:kaylahuffmandesign@gmail.com)

## EXPERIENCES

03/2021-  
present

### UI/UX Designer at Kayla Huffman Designs

Worked with various clients utilizing existing design systems or designing new ones. End-to-end design process, including research, design ideation, wireframing, prototyping, and testing. Ensuring designs are up to ADA/WCAG/508 standards.

11/2021-  
01/2023

### Technical Sourcer/Product Designer at Meta

Started at Meta as a Technical Sourcer and began transition into a Product Design role shortly after I started. Did user personas and journeys, design ideation, wireframing, and prototyping.

05/2022  
-11/2022

### UI/UX Designer at Tubman

Performed a content edit prior to beginning design ideation. Completed sketches and low-fidelity wireframes, spoke with engineering team on feasibility, finished high-fidelity wireframes with focus on visual design.

11/2021-  
04/2022

### UI/UX Designer at Tutoria

Completed content edit prior to beginning new design ideation. Completed user research, usability testing, wireframing, and prototyping as part of the project. Ensured previous design iteration with ADA/WCAG compliant.

## EDUCATION

2016



### University of North Carolina at Greensboro

Bachelor of Arts, Political Science

## TOOLS

Figma  
Sketch  
Invision  
Adobe Photoshop  
Adobe Illustrator  
Basic HTML/CSS  
Asana  
Miro

## SKILLS

User Research  
Wireframing  
Rapid Prototyping  
Interaction Design  
Visual Design  
User Flows  
Usability Testing  
Information Architecture  
Storytelling  
Content Strategy  
Mobile Design  
VR Design  
Web Design

## REFERENCES Contact info available upon request.

● **Justice Juraschek**  
Sr. Product Designer, Meta

● **Sachin Subraya**  
Sr. Product Design Engineer, Meta

● **Supriyo Roy**  
Sr. Data Science Manager, Meta