

Kayla Huffman

Versatile UX Designer skilled at translating complex business goals and technical constraints into intuitive, user-centered solutions. Known for seamlessly navigating multiple teams and priorities, and driving impact through cross-functional collaboration and systems thinking.

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kaylahuffman.com

EXPERIENCE

Quest Analytics, Remote — *Product Designer*

MAY 2023 - PRESENT

- Drove end-to-end design from research to testing across core products.
- Spearheaded adoption of a design system, implemented team-wide within a year.
- Led accessibility audit and integrated improvements into design workflows.
- Partnered with engineering, PMs, and stakeholders to align on product goals.
- Restructured information architecture to improve usability and content clarity.
- Facilitated cross-functional workshops to foster collaboration and innovation.

Meta, Remote — *Product Designer*

NOVEMBER 2021 - JANUARY 2023

- Designed scalable, accessible experiences across VR, web, and mobile (iOS & Android).
- Led discovery sessions to uncover user needs and shape product direction.
- Developed personas, journey maps, wireframes, and interactive prototypes.
- Presented design solutions to cross-functional teams for feedback and alignment.

Tubman, Remote — *UX/UI Designer*

SEPTEMBER 2021 - FEBRUARY 2022

- Performed content audits to inform design ideation and structure.
- Created sketches, low-fidelity and high-fidelity wireframes with attention to accessibility.
- Collaborated closely with engineering to ensure technical feasibility of designs.

Tutoria, Remote — *UX/UI Designer*

MARCH 2021 - SEPTEMBER 2021

- Conducted user research, usability testing, and full design iterations from wireframes to prototypes.
- Ensured final designs adhered to ADA/WCAG accessibility standards.
- Collaborated with stakeholders to align design decisions with organizational goals.

SKILLS

_Content Strategy
_Interaction Design
_Mobile Design
_Rapid Prototyping
_Storytelling
_Usability Testing
_User Flows
_User Research
_Visual Design
_Web & VR Design

TECHNOLOGIES

_Adobe Creative Suite,
_Asana
_ChatGPT
_Figma
_FullStory
_HTML/CSS
_Invision
_Miro
_Maze
_Pendo
_UX Pilot

EDUCATION

General Assembly

_Certificate in
_User Experience
_Design - 2021

_University of
_North Carolina at
_Greensboro —
_Bachelor of Arts
_in Political
_Science - 2016

