

KAYLA HUFFMAN

Product Designer



PORTFOLIO

www.kaylahuffman.com

PHONE

303-518-0625

E-MAIL

kaylahuffmandesign@gmail.com

EXPERIENCES

03/2021-
present

UI/UX Designer at Kayla Huffman Designs

Worked with various clients utilizing existing design systems or designing new ones. End-to-end design process, including research, design ideation, wireframing, prototyping, and testing. Ensuring designs are up to ADA/WCAG/508 standards.

11/2021-
01/2023

Product Designer at Meta

iOS and Android mobile design, as well as web and VR. Did user personas and journeys, design ideation, wireframing, and prototyping.

05/2022-
11/2022

UI/UX Designer at Tubman

Performed a content edit prior to beginning design ideation. Completed sketches and low-fidelity wireframes, spoke with engineering team on feasibility, finished high-fidelity wireframes with focus on visual design.

11/2021-
4/2022

UI/UX Designer at Tutoria

Completed content edit prior to beginning new design ideation. Completed user research, usability testing, wireframing, and prototyping as part of the project. Ensured previous design iteration with ADA/WCAG compliant.

TOOLS

Figma
Sketch
Invision
Adobe Photoshop
Adobe Illustrator
Basic HTML/CSS
Asana
Miro

SKILLS

User Research
Wireframing
Rapid Prototyping
Interaction Design
Visual Design
User Flows
Usability Testing
Information Architecture
Storytelling
Content Strategy
Mobile Design
VR Design
Web Design

EDUCATION

2016



University of North Carolina at Greensboro

Bachelor of Arts, Political Science

REFERENCES

Contact info available upon request.

● **Justice Juraschek**
Sr. Product Designer, Meta

● **Sachin Subraya**
Sr. Product Design Engineer, Meta

● **Supriyo Roy**
Sr. Data Science Manager, Meta